

RESUME



DR.J.SURESH
ASSISTANT PROFESSOR
B.COM (HONOURS)
ST.XAVIER'S COLLEGE (AUTONOMOUS), PALAYAMKOTTAI.

PERSONAL DETAILS

Date of Birth : 08/06/1985
Qualification : M.Com., M.Phil., Ph.D.,
Designation : Assistant Professor
Department : B.Com (Honours)
Community : BC
Religion : Christian (RC)
Nationality : India
Mobile : 9655614238
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Address : No.155, North Vellalar Street, Athoor, Dindigul – 624 701.

ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of
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				Passing
B.Com	Commerce	St.Xavier's College (Autonomous), Palayamkottai	Manonmanium Sundaranar University	2005
M.Com	Commerce	St.Xavier's College (Autonomous), Palayamkottai	Manonmanium Sundaranar University	2007
M.Phil	Commerce	Loyola College (Autonomous), Chennai	University of Madras	2011
Ph.D	Commerce	Presidency College (Autonomous), Chennai	University of Madras	2019

ACADEMIC IDENTITY

*VIDWAN ID	https://vidwan.inflibnet.ac.in/profile/288464
*ORCID ID	0000-0001-6310-3136
*SCOPUS ID	
*RESEARCHER ID/ PUBLONS ID	GOP-0860-2022
GOOGLE SCHOLAR LINK	

TEACHING EXPERIENCE

Date of Appointment	17/08/2011
Date of Retirement	04/08/2045
Teaching Experience	UG : 7 Years
	PG : 3 Years
	M.Phil. NIL
Research	Guided M Phil: Nil Guided Ph D: Nil Guiding Ph Scholar: Nil

COURSES/CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
Commerce and Management	Christ Arts and Science College, Kilachery	2011	2019	8
Commerce	St.Xavier's College, Palayamkottai	2020	2023	3
B.Com Honours	St.Xavier's College, Palayamkottai	2023	-	

AWARDS RECEIVED	
1.	Awarded as Best Research Paper "A Study on Consumer Perception and the Switching Behaviour of Aircel Network Users in Chennai City" Conference conducted by the Sai Ram Institute of Management Studies, Chennai.
2.	Awarded as Best Research Paper "Impact of Economic Recession among Street Vendors at Chennai City (West)" Conference conducted by the Christ Arts and Science College, Kilachery, Thiruvallur.

ADMINISTRATIVE EXPERIENCE			
S. No	DESIGNATION	INSTITUTIONS	YEAR
1	IQAC Assistant Coordinator	Christ Arts and Science College	2019

MEMBERSHIP		
S. No	Designation	Particulars
1.	Staff Incharge	STAND (2022 onwards)

ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE ()

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	Finance and Entrepreneurship	Guru Shree Shantivijai Jain College for Women	Chennai, 15 th April 2022
2	Combating the Global Pandemic through motivation using life skills		Chennai, 4 th April 2022
3	From Research to Publication		Chennai, 18 th to 25 th Aug 2021
4	Entrepreneurial Strategies for Breakthrough Success in your Business & Life	Srinivasan College of Arts and Science	Perambalur, 21 st to 25 th June 2021

5	Citation Styles and Reference Lists	Siva Sivani Institute of Management	Telangana, 21 st to 23 rd June 2021
6	GST Compliance- Apractical Aoproach	Vivekananda College	Madurai, 14 th to 20 th June 2021
7	Nurturing the Next Generation Educators	PPG College of Arts and Science	Coimbatore, 12 th to 18 th June 2021
8	Effective and Quality Research Writing – Phace II	Patrician College of Arts and Science	Chennai, 7 th to 15 th June 2021
9	Role of Faculty in Moulding Students	HKBK Degree College	Bangalore, 24 th to 26 th May 2021
10	Oriantation Programme for Teachers	St.Xavier’s College	Palayamkottai, 15 th and 16 th July 2022
11	SXC- Centery Faculty Empowerment Programme	St.Xavier’s College	Palayamkottai, 23 rd July 2022
12	SXC- Faculty Orientation Programme	St.Xavier’s College	Palayamkottai, 15 th to 17 th June 2023
13	SXC- Faculty Empowerment Programme	St.Xavier’s College	Palayamkottai, 22 nd July 2023
14	Faculty Development Programme	Ramanujam College	New Delhi 20 th July to 4 th August

DETAILS OF RESEARCH WORK

Research Stages	Title of the Thesis	University where the work was carried out

AREAS OF RESEARCH

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RESEARCH PROJECTS CARRIED OUT

S. No	Title of the Project	Name of the Funding Agency&	Duration

	(Minor)	Amount	

PUBLICATIONS				
BOOKS	BOOK CHAPTERS	SCOPUS	WEB OF SCIENCE	UGC LISTED
OTHER INDEXED	AS A RESOURCE PERSON	PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS	WEBINARS, SEMINARS, WORKSHOPS ATTENDED	

PUBLICATIONS: BOOKS ()			
S. No	Title of the Book	Publication	Year

BOOK CHAPTERS ()			
S. No	Title of the Paper	Name of the Book	ISSN No., Pg.No

PUBLICATIONS: SCOPUS INDEXED JOURNALS () WEB OF SCIENCE ()			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No

PUBLICATIONS: UGC LISTED JOURNALS ()			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No
1	A Study on Rudimentary Blunders done b Start-Up Women Entrepreneurs in Self – Help Groups	Gedrag & Organisatie Review	0921-5077., Vol 34, Issue 04.
2	A Study on Investors perception towards investment in Futures and Options Market	Gedrag & Organisatie Review	0921-5077., Vol 34, Issue 03.
3	Employee Stress Management in Dongwoo Surface Tech India Pvt Ltd (Tamilnadu)	Our Heritage Journal	0474 - 9030 Impact Factor: 6.6
4	Impact of Economic Recession among	International Journal of analytical and	0886 – 9367

	Unorganized Sector in Chennai City	experimental modal analysis	
5	Impact of E-Business in Retail Business at Chennai City (West)	Think India Journal	0971-1260 Impact Factor: 6.2
6	Impact of Economic Recession among Street Vendors at Chennai City (West)	Think India Journal	0971-1260 Impact Factor: 6.2
7	Consumer Switching Behavior towards Mobile Networks (Telecom) in Chennai City	International Journal of Sales & Marketing Management Research and Development (IJSMMRD)	2249-8044 Impact Factor: 7.9084

PUBLICATIONS: OTHER INDEXED JOURNALS ()			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor &Pg.No
1	Customer Loyalty Programmes in Big Bazar at Chennai	Xaverian Journal of Marketing	2278-6562., Vol.3(3), P. No. 20-24.
2	A Study on Consumer Perception and the Switching Behaviour of BSNL Network Users in Chennai City	Indo Global Journal of Commerce and Economics	2393-9796., Vol.2 (4), P. No. 139-143.
3	Influence of Demography, Porting Behaviour and Religiosity on Switching Behaviour of Mobile Subscribers in Chennai city	Journal of Management and Science	2249-1260
4	A Study on Consumer Perception and the Switching Behaviour of Aircel Network Users in Chennai City	M-Infinity Journal of Management	0973-7197
5	A Study on Consumer Perception and the Switching Behaviour of Airtel Network Users in Chennai Corporation	Emerging Global Marketing Strategies and Practices in the competitive Global Environment	978-81-8209-400-0
6	A Study on Competency Skills for Arts and Science College Students	Essentiality of Developing and Updating Competency Skills in Higher Education	978-93-81992-77-7

AS A RESOURCE PERSON (01)

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	Social Responsibility of Youth	Patrician College of Arts and Science.	Adayar and 20 th January 2022.

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP PAPER PRESENTED: National () International ()

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	Employee Stress Management in Dongwoo Surface Tech India Pvt Ltd (Tamilnadu)	SRM University	Chennai
2	Impact of Economic Recession among Unorganized Sector in Chennai City	St.Joseph's College	Trichy
3	Impact of E-Business in Retail Business at Chennai City (West)	Christ Arts and Science College	Kilachery, 15 th Nov 2019
4	Impact of Economic Recession among Street Vendors at Chennai City (West)	Christ Arts and Science College	Kilachery, 15 th Nov 2019
5	Consumer Switching Behavior towards Mobile Networks (Telecom) in Chennai City	Guru Nanak College	Chennai, 28 th September 2019
6	Influence of Demography, Porting Behaviour and Religiosity on Switching Behaviour of Mobile Subscribers in Chennai city	Loyola College	Chennai, 19 th and 20 th January 2017
7	A Study on Consumer Perception and the Switching Behaviour of Aircel Network Users in Chennai City	Sairam Institutes	Chennai, 9 th and 10 th October 2015
8	A Study on Consumer Perception and the Switching Behaviour of Airtel Network Users in Chennai Corporation	Loyola College	Chennai, 17 th and 18 th February 2015
9	A Study on Competency Skills for Arts and Science College Students	Presidency College	Chennai, 3 rd and 4 th March 2015
10	A Study on 10 Common Practices and Mistakes of Consumer Buying Behaviour	Loyola College	Chennai, 15 th and 16 th December 2010
11	A Study on 15 Final Common mistake of Start – Up Young Entrepreneurs	Loyola College	Chennai on 25 th and 26 th February 2011

WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP ATTENDED:

S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date
1	How to Write an effective Research Paper	KC Group of Institutions	Punjab, 7 th Feb 2022
2	Competition issues in india	Gobi Arts and Science College	Erode, 25 th Sep 2021
3	Women Empowerment thorough women entrepreneurship	Gurushree Shantivijai Jain College for Women	Chennai, 22 nd Sep 2021
4	Embracing the Hybrid work culture	Dwaraka doss govedhan doss vaishnav college	Chennai, 7 th Sep 2021
5	Plagiarism, Citation and Reference in Social Science Research	St Alphonsa College of Arts and Science	Kanyakumari, 03 Sep 2021
6	Emotional Intelligence and Leadership	St.Justin Arts and Science College for Women	Sivagangai, 19 th Aug 2021
7	Innovative Approaches in Management Teach to meet the demand of the industry 4.0	Vigan's Foundation for Science Technology & Research	Guntur, 19 th June 2021
8	Research Methodology	Dr.M.G.R. Educational and Research Institute	Chennai, 04 th to 6 th June 2021
9	Wireless Communication System Desigh Using Matlab & Simulink	AISSMS's Institute of Information Technology	Pune, 3 rd June 2021
10	Entrepreneurial Skills- A Vital play of Technology & Innovations	Kaamadhenu Arts and Science College	Erode, 20 th May 2021
11	Innovation+Enterprise = Success of Future India	Dr.SNS Rajalakshmi College of Arts and Science	Coimbatore, 17 th to 19 th May 2021
12	Skills to Upskills Challenging the Current Scenario	Christ College of Arts and Science College	Kilachery, 05 th June 2020
13	Impact of Covid-19 in Indian Industries		Kilachery, 30 th July 2020
14	The Ignatioan Paradigm of Leadership	Jesuit Higher Education Commission	Palayamkottai, 25 th March 2022
15	Research Methodology (Data Analysis with SPSS)	GATES Institute of Technology	Gooty, 8 th Sep 2021
16	Coping with Fake News and Disinformation	St.Joseph's First Grade College	Hunsur, 25 th June 2021
17	Japanese Enterprises and Society – its past, present and future	Geetha Jeevan Arts and Science College	Tirunelveli, 7 th June 2021
18	Knowledg Management in Digital Era		Tirunelveli, 5 th June 2021
19	Challenge is faced by Indian Entrepreneur Practical Examples	Sadakathullah Appa College	Tirunelveli, 19 th June 2021

20	Cloud Computing- Microsoft Azuare	Nehru Arts and Science College	Coimbatore, 19 th June 2021
21	Know your Strength – During the Pandemic Situtation	PSR Arts and Science College	Sivakasi, 12 th June 2021
22	Sample Size Determination in Research	Shasun Jain College for Women	Chennai, 1 st June 2021
23	Make your Tax Journey simpler & Easier with DIY e-filling	Patrician College of Arts and Science College	Chennai, 11 th June 2021
24	Entrepreneurship Education in Commerce Curriculum	Nehru Arts and Science College	Coimbatore, 1 st June 2021
25	Environmental Sustainability & Present Urban Structure	Integrated Institute for Advance Research and Information	5 th June 2021
26	Dynamics of Crypto currency: A New Asset Class in Digital Era	St.Xavier's College	Palayamkottai, 9 th and 10 th May 2022
27	Economic Development through Financial Empowerment of Citizens	Dr.Agarwal's Plus Clinic & Research Centre	Kolkata 4 th August 2023
28	Solving Financial Chalanges in life and Decision on online fraud prevention	Foster Bhartiya Paryavaran Society	Rajasthan 18 th July 2023
29	National Intellectual property awareness programmed	Intellectual property office India	3 rd August 2023

COUNTRIES VISITED

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EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES

ATTENDED(NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)

Participated five days camp in NSS on 2004 in St.Xavier's College

Participated five days camp in NSS on 2005 in St.Xavier's College

Participated three days camp in AICUF on 2004 in St.Xavier's College

Participated three days camp in AICUF on 2005 in St.Xavier's College

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Date: 03.08.2023

Name: Dr.J.Suresh